



PROXY

The undersigned shareholder in Modern Times Group MTG AB (publ) (“**MTG**”), hereby authorises

Proxy holder's name

Daytime phone number

Address

Postcode and City

to represent and vote for all of the shares owned by the shareholder in MTG at the Annual General Meeting on Tuesday 13 May 2014, and to exercise all thereto related rights at the Annual General Meeting.

Place and date

Authorised signature of shareholder

Name of the shareholder

Clarification of signature

*Personal identification number or company
registration number of the shareholder*

Daytime phone number

The proxy, in original, should be sent to Modern Times Group MTG AB, c/o Computershare AB, P.O. Box 610, SE-182 16 Danderyd, Sweden together with the notice of participation of the Annual General Meeting. If the shareholder is a legal entity, a certified document evidencing proof of authority, such as certificate of registration or a similar document, shall be attached to the proxy.

Please note that shareholders shall notify the company of their intention to participate even if the participation is by way of proxy. A proxy will not be deemed to constitute a notice of participation of the Annual General Meeting.