



MTG VC fund

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Our VC fund ties closely into the leading verticals we are building

One of the most active Esports and Gaming VCs in the West with 15 investments already



A clearly defined investment criteria

Investing in the best early stage Esports, Gaming & AR / VR companies with initial traction & strategic relevance to MTG

USD 200k – 3m initial investments; 5-25% stakes; 8-10 deals per year; 60% in Gaming, 30% in Esports and 10% in AR / VR; lead or co-invest with other top VCs

Key Esports investment themes

- Next great esports titles (cross-platform and mobile)
- Evolution in spectating & viewer interactivity
- Amateur ecosystem

Key Gaming investment themes

- New gaming platforms (voice, messaging, AR / VR)
- Mega hits from proven teams
- Interactive narrative gaming
- Next gen publishing

Complementary strategic LP positions in best-in-class, sector specialized seed stage funds

Our VC strategy has a robust strategic rationale and a clear endgame

Strategic rationale

Strengthen technology and innovation DNA

Leverage vertical capabilities to capture additional value across smaller investments

Expand acquisition pipeline, securing early access to M&A targets

Improve capital allocation and strategic decision-making of core business

Endgame



Acquisition & consolidation

Fuel Gaming and Esports portfolio



Divestments

Realise return

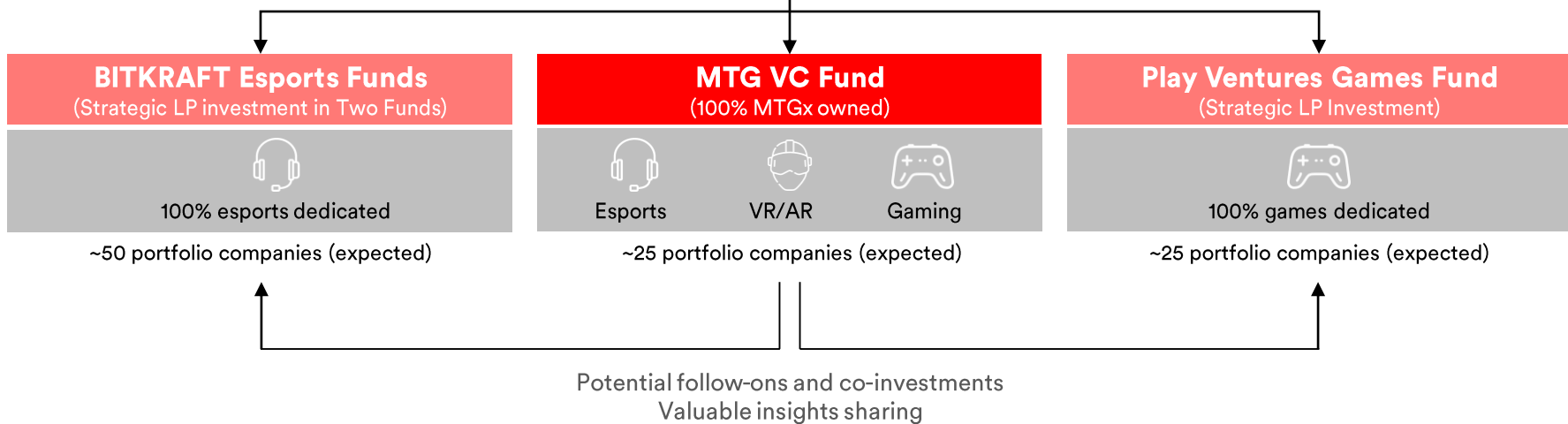
Blended IRR goal of +20%

5-8 year investment horizon

Partial re-investments into VC Fund or to fund future M&A

MTG venture investment ecosystem provides powerful insights and innovation engine

400+ Games and Esports companies screened per year



No other major Western gaming entertainment company has an active early stage investing lens on the market – huge strategic edge for MTG in building the next global leader in the space

Considerable momentum and benefits from VC activities already

01

Fast, successful start

~\$20mm committed since inception

- One of the most active VCs in the West across games and Esports
- Unique proposition to founders and co-investors and strategic co-investors

02

Portfolio quality and momentum

Strong performance across nearly all portfolio companies, portfolio already up double digit percentages in value

- Multiple investments with valuation mark-ups via external financings – no mark downs; one profitable exit; inbound M&A interest
- Clear leadership positions in their space – e.g. BITKRAFT, Volley, AppOnboard, Phoenix Labs

03

Valuable strategic insights

Already influenced overall MTG strategy, individual portfolio company strategy and sharpened our M&A pipeline focus

- Wide range of innovation areas – new platforms, innovative tech, new business models, etc.
- Several strategic partnership opportunities for core business of MTG portfolio companies

04

Enhanced network & opportunity pipeline

Deepening our networks with key industry players yielding both more and better VC and M&A referrals

- Active, collaborative co-investment relationships with the world's top 10 games and esports investors
- VC ties now instrumental to getting inside tracks on key M&A opportunities