



Position paper on freedom of expression in media

Document Owner	Head of Modern Responsibility
Effective From Date	30 April
Date of Next Review and Approval	Q4 2015
Access Level	Public

Position paper on freedom of expression in media

Our core values

MTG is an international entertainment Group with operations in 37 countries across four continents. Both our employees and our customers and viewers come from, and represent, a wide variety of backgrounds, cultures, opinions and standpoints. Because of this, freedom of expression and freedom of choice for our consumers and viewers represent the pillars upon which our company is built. Our platforms and services promote these freedoms in each and every country where we are active.

We believe that the freedom of expression is a universal human right. This includes the freedom to hold opinions without interference and to seek and receive information and ideas through any media form without interruption. We also believe in widespread freedom of expression across frontiers, a freedom which is upheld and protected by the standards in the UN charters, together with a legal framework which effectively prevents discrimination and illegal censorship.

Our intent

Throughout our almost 30 year long history, MTG has successfully challenged monopolies, opened new markets and offered consumers new platforms and services. However humble this contribution may be, we are proud to have played a part in the extension of freedom of expression and diversity. And we will continue to do so, by expanding to new markets and using both traditional and new, online, distribution channels. We have, and will always, strongly resist any unjust or discriminatory restrictions on freedom of expression and freedom of choice for people, wherever we may be.

As a provider of content, and distributor of third party channels, owned, operated and controlled by independent owners, we value and encourage plurality and diversity of opinion. Through the variety of our services and content, we want to make sure that our viewers and

customers can make their own decisions on what programs and content they want to receive.

We strongly oppose any discriminatory blocking or censoring of channels and services. Within the European Union any potential restrictions must be carried out in accordance with the regulations and procedures set out in EU law. MTG cannot accept any attempts to impose restrictions that are not in line with the country of origin principle and EU law.

We acknowledge that media, particularly in regions or countries with conflicts, can and often will be used for political purposes, and there are plenty of examples of this in history and around the world. MTG does not take a political stand in any of these situations, and by broadcasting a variety of channels and content we aim to add to the diversity of information available.

Our impact

Media is a powerful tool and we have a duty to use it in a responsible way. Under the principles set out above, we will continue to actively adhere to applicable laws concerning illegal and unsuitable content, in order to provide a fair, open and varied content environment for our customers and viewers. We protect young viewers through careful scheduling, and help parents protect their children from unsuitable material. We offer a broad variety of entertainment to all customer groups.